

# Minds at work



FACULTY OF BUSINESS, LEISURE AND CARE

# Foundation Degree in Tourism Management

(In conjunction with Staffordshire University)

## Course overview

This is an excellent qualification for aspiring tourism managers who wish to work in the growing, highly competitive tourism sector.

## Entry requirements

The entry requirements are A Level, AVCE, BTEC National qualifications and GCSE Maths and English at grades C or above. For mature students a significant portfolio of relevant work experience.

## Course length and mode of attendance

This is a three year part-time course.

## What will I study?

Year 1 - Management Principles, Study and Vocational Skills, Conference and Event Management, UK Tourism Provision

Year 2 - Marketing Management, Human Resource Management, Political Perspectives in Tourism, Air Travel Operations

Year 3 - Financial Accounting, Research Methods, International Heritage and Culture.

## What qualification will I obtain?

You will obtain a Foundation Degree in Travel and Tourism Management.

## How will I be assessed?

The course will be assessed through examinations, assignments and presentations.

## Where will it lead?

Successful completion of the Foundation Degree in Tourism Management leads to place on Staffordshire University one year top up programme leading to a BA(Hons) degree. Alternatively the course equips you with the managerial skills needed to either enter the industry directly or to progress from your current position.

## How do I apply?

Apply through College Higher Education prospectus. Contact the faculty office on 01283 494671 for more information.

## Cost of course

Price on application.

For more details on this course please call Student Services

# 01283 494474

