

Minds at work



FACULTY OF BUSINESS, LEISURE AND CARE

BA Hons Top Up Degree in Business Management

Course overview

The nationally recognised BA programme is a broad based business management course that develops and integrates the various functions of business and management. It enables and equips participants with the tools, knowledge and understanding to participate fully in a business organisation's operation and development.

Entry requirements

The BA (Hons) Business Management Degree is available as a top-up for students who have completed an HNC/D Business. Entry may also be gained by qualifications such as the Diploma in Management or any business based Level 4 equivalent qualification.

Course length and mode of attendance

Two years. You will attend two evenings per week, Monday and Tuesday usually 6.00 - 9.00 pm. In addition you will be expected to undertake six to ten hours of private study.

What will I study?

This depends on your starting point. Entrants with HNC/HND will be expected to have covered basics of Finance, Marketing, Economics etc. The Top Up is designed to extend these building blocks with topics such as Strategy and Decision Making and Enterprising Management. In addition, there are optional modules which change annually.

What qualification will I obtain?

BA(Hons) in Business Management - Awarded by Staffordshire University.

How will I be assessed?

There are a variety of methods employed throughout the course, with the emphasis upon work relevance rather than the examination room. The principle method is by individual essay or case-based assignment work but in addition there will be some group work. Some modules are assessed in part by means of either open or closed-book examinations.

Where will it lead?

This depends on the individual, but typically, graduates will fast track their promotion and career progression, use skills to start up their own businesses or consultancies, or continue onto a Higher Degree e.g an MBA.

How do I apply?

Either by completing the application form in the Higher Education prospectus or contact course tutor, Mike Clarke by email or telephone on 01283 494764, mike.clarke@burton-college.ac.uk

HE(02/08)

For more details on this course please call Student Services

01283 494474

